

November 20, 2009

To Whom It May Concern:

The New Hampshire Institute of Art is excited to announce the completion of our first “green” building, 88 Lowell Street, and would like to invite you to celebrate at the grand opening on December 9, 2009 at 5:30 pm. Along with this letter you will find a media kit that contains information on 88 Lowell Street as well as information about the Institute.

This is an exciting time for the City of Manchester and the State of New Hampshire. Governor John Lynch and Manchester Mayor Frank Guinta will be attending the event and speaking about the impact our “green” building and the growth of the Institute have on the city, state and region.

Included in the media kit you will find:

- A list of the Alternative “Green” Energies incorporated in 88 Lowell Street
- Press Releases on 88 Lowell Street
- Bio of the Institute’s President and 88 Lowell St.’s architect
- History, Board of Trustees, Administration & Quick Facts about the Institute
- Press Clippings about 88 Lowell Street
- The Institute News – a biannual newsletter including an article on the 88 Lowell Street building
- Images of 88 Lowell St.

You will also find a formal invitation to the event. If you have questions about 88 Lowell Street or the Institute that the media kit does not address, please contact me at kberger@nhia.edu or 603-836-2592.

The New Hampshire Institute of Art would like to share this historic moment with you and hopes to see you at the event.

Sincerely,

Katie Berger
Public Relations Manager