

CERTIFICATE IN

IN STR UCT IO NAL DESIGN

OPTIONS FOR GRADUATE CREDIT
PROFESSIONAL DEVELOPMENT
CAREER ADVANCEMENT

INSTRUCTIONAL DESIGN GRADUATE LEVEL CERTIFICATE

Understand how people learn – harness that information to create effective educational structures, promote self-directed learning, build connections, and implement processes for continual improvement.

Program Outcomes:

LEARNERS: Engage in learner research and demonstrate how to formulate a learner analysis. Building bridges to learners through storytelling.

ID MODELS: Demonstrated knowledge of the A.D.D.I.E. (Analysis, Design, Development, Implementation, & Evaluation) instructional design model through direct application.

ANALYSIS: Drawing upon guiding questions and supporting resources, write a comprehensive needs analysis.

PROBLEM SOLVING: Employ strategic thinking to identify learner problems, determine the context and technologies needed for an instructional design solution.

EVALUATE: Effectively integrate evaluation and assessment into instructional design, employ evaluation results for continual improvement.

CREATE: Apply development and production techniques to generate learning environments that excel at communicating desired learner goals and outcomes.

This 12-week course is offered online, to fit into your busy schedule. Learn on your time, with our professional faculty there to guide and support you along the way.

Offered jointly by the New Hampshire Institute of Art and New England College, this certificate brings together the strengths of both colleges - cutting-edge innovative design instruction supported by experts in online professional education.

When you successfully complete the course, you'll receive a certificate from New Hampshire Institute of Art showcasing your achievement. You might also choose to support your ambitions for obtaining a graduate degree with options for earning graduate credit through New England College.

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