

CERTIFICATE IN

UX USER EXPERI ENCE DESIGN

OPTIONS FOR GRADUATE CREDIT
PROFESSIONAL DEVELOPMENT
CAREER ADVANCEMENT

UX DESIGN GRADUATE LEVEL CERTIFICATE

Understand your users - their desires, perceptions, and needs – harness that information to guide design decisions, create connections, promote usability, and fuel effective collaborations within your team.

Program Outcomes:

USER RESEARCH: Lead user research, utilizing data and analytics to inform decision-making, and building bridges to users through storytelling.

DESIGN THINKING: Employ strategic thinking to identify design problems, align usability and aesthetic goals, and promote design decisions within your team.

COMMUNICATION: From engineering, to clients, to marketing and management - communicate in ways that creates buy-in and develops strong working relationships.

ADOPTABILITY: Promote adoptability and accessibility through your designs, aligned with corporate brand and identity, and in support of strategic initiatives.

ITERATIVE PROCESS: Engage in prototyping, A/B testing, and ongoing user research to learn to respond quickly to user need and design challenges.

CHALLENGES: Understand the impact of budgetary, engineering, and time restraints on your designs, and strategically deploy designs to promote value and usability.

This 12-week course is offered online, to fit into your busy schedule. Learn on your time, with our professional faculty there to guide and support you along the way.

Offered jointly by the New Hampshire Institute of Art and New England College, this certificate brings together the strengths of both colleges – cutting-edge innovative design instruction supported by experts in online professional education.

When you successfully complete the course, you'll receive a certificate from New Hampshire Institute of Art showcasing your achievement. You might also choose to support your ambitions for obtaining a graduate degree with options for earning graduate credit through New England College.

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